Oliver's Travels

WHY DO ORDINARY?

Why Become Exclusive?





WELCOME TO OLIVER'S TRAVELS

Where extraordinary holidays begin

When we founded Oliver's Travels in 2004, we started as specialists in French châteaux. Since then, we've grown with purpose, expanding to over 30 destinations and bringing five distinct brands together under one exceptional platform: **www.oliverstravels.com.**

What hasn't changed is our passion for the unique. Our collection now includes thousands of villas, chalets, and city apartments – each with personality, charm, and something distinctly special. We don't do ordinary. We seek out homes with character – and partners who share our vision for delivering standout guest experiences.







That's where our Exclusive Property portfolio comes in

Listing your property with us exclusively gives you enhanced visibility, focused marketing, and a closer partnership with our team. Our exclusive homes enjoy stronger brand alignment, higher conversion rates, and greater booking potential – because we can fully commit to our joint success.

If you're ready for a smarter, more strategic approach to marketing and bookings – we'd love to work together.

Warm regards,

Oliver & Ravi



OWNERS

What we need from you

Commission Structure
There is no charge to become an exclusive partner but a minimum 20% commission off gross rates are taken from any bookings we make.

Calendar Management
Full access to property availability via iCal or owner portal.

Marketing Flexibility
Owner participation in tactical offers, Oliver's Travels staff trips and press or in luencer stays.

Meets Legal Requirements
Property has all required local and national licenses and is willing to be H&S checked.

ACCOUNT MANAGEMENT

What our Product Team can offer

Dedicated Support
Each exclusive owner receives a dedicated Oliver's Travel employee as their primary contact.

Listing Management
The team create each unique listing from scratch using the information provided by you.

Content Creation
Initial professional photography, videography and floor plans provided by our team at no cost to the owner (if required).

Performance Tracking
Regular real-time reporting using both in-house tools and external platforms.

Regular Reviews
Strategic check-ins (quarterly or half-year) to optimise pricing and performance. Using data to support suggested actions.

Annual Price Reviews
Applying our knowledge of market trends and price benchmarking to advise on annual pricing strategies.



PROMOTIONAL ACTIVITY

What our Marketing Team can offer

Social Media
Your property will be guaranteed a dedicated post on social media when your listing goes live.

Newsletter
Your property will be guaranteed a mention in our newsletter when your listing goes live.

PR
Exclusive property recommendations will be prioritised by our dedicated US and UK PR teams. This includes regular round up features in top tier publications such as The Telegraph, The Times, Conde Nast Traveller and more.

Website
Exclusive property listings will be prioritised on our website search feature, always showing at the top of search results.

Campaigns
Exclusive properties will be prioritised for campaign features year-round. We typically run 8+ multi-channel campaigns a year.

Blogs
Exclusive properties are prioritised for all new blog features.



"We have worked closely with Oliver's Travels for over six years and have enjoyed consistent bookings not only in peak periods, but throughout the year. They deliver a first-class owner experience in sales, marketing and one-to-one liaison. Importantly, payment schedules are timely, booking information accurate and they deliver first class clients to the property. There is no need to look elsewhere for partners, Oliver's Travels surpass our expectations!"

Russell Stenhouse, Owner
Colleton Hall, Devon



Conde Nast Traveller READERS' CHOICE AWARDS 2025

Gold Trusted Service Award 2025 feefo

2025 RS TRAVEL AWARDS

THE TRAVEL AWARDS 2024
THE TIMES THE SUNDAY TIMES
TIMES Travel LUXX
SECOND PLACE
BEST VILLA OPERATOR

Junior DESIGN AWARDS 2025
SILVER

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